

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

In re:

iMedia Brands, Inc., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

Ref. Docket Nos. 13, 16 and \_\_\_\_

**ORDER SHORTENING NOTICE RELATED TO:**  
**(A) DEBTORS' MOTION FOR ENTRY OF INTERIM AND FINAL ORDERS (I)(A)**  
**APPROVING THE DEBTORS' PROPOSED ADEQUATE ASSURANCE**  
**OF PAYMENT FOR FUTURE UTILITY SERVICES, (B) APPROVING THE**  
**DEBTORS' PROPOSED PROCEDURES FOR RESOLVING ADDITIONAL**  
**ASSURANCE REQUESTS, AND (C) PROHIBITING UTILITY PROVIDERS FROM**  
**ALTERING, REFUSING, OR DISCONTINUING SERVICES; AND**  
**(II) GRANTING RELATED RELIEF; AND**  
**(B) DEBTORS' MOTION FOR ENTRY OF INTERIM AND FINAL ORDERS (I)**  
**AUTHORIZING DEBTORS TO PAY CERTAIN PREPETITION CLAIMS OF LIEN**  
**CLAIMANTS AND RELATED OBLIGATIONS, (II) AUTHORIZING**  
**DEBTORS TO PAY CERTAIN PREPETITION CLAIMS OF CERTAIN**  
**SECTION 503(b)(9) CLAIMANTS, AND (III) GRANTING RELATED RELIEF**

Upon the Debtors' motion (the "Motion to Shorten")<sup>2</sup> for entry of an order shortening notice of the (a) *Debtors' Motion for Entry of Interim and Final Orders (I)(A) Approving the Debtors' Proposed Adequate Assurance of Payment for Future Utility Services, (B) Approving the Debtors' Proposed Procedures for Resolving Additional Assurance Requests, and (C) Prohibiting Utility Providers from Altering, Refusing, or Discontinuing Services; and (II) Granting Related Relief* [[Docket No. 16](#)] (the "Utility Motion") and (b) *Debtors' Motion for Entry of Interim and Final Orders (I) Authorizing Debtors to Pay Certain Prepetition Claims of Lien Claimants and*

<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

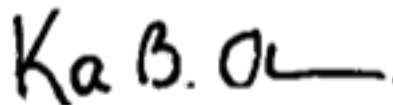
<sup>2</sup> Capitalized terms used but not defined herein are defined in the Motion to Shorten.

*Related Obligations, (II) Authorizing Debtors to Pay Certain Prepetition Claims of Certain Section 503(b)(9) Claimants, and (III) Granting Related Relief* [[Docket No. 13](#)] (the “[Lien Claimants Motion](#)” and collectively with the Utility Motion, the “[Motions](#)”); and this Court having jurisdiction over this matter pursuant to [28 U.S.C. §§ 157](#) and [1334](#) and the *Amended Standing Order of Reference* from the United States District Court for the District of Delaware, dated February 29, 2012, and this Court having found that this is a core proceeding pursuant to [28 U.S.C. § 157\(b\)\(2\)](#); and this Court having found that venue of this proceeding and the Motion to Shorten in this district is proper pursuant to [28 U.S.C. §§ 1408](#) and [1409](#); and this Court having found that the relief requested in the Motion to Shorten is in the best interests of the Debtors’ estates, their creditors, and other parties in interest; and after due deliberation and sufficient cause appearing therefor;

IT IS HEREBY ORDERED THAT:

1. The Motion to Shorten is GRANTED as set forth herein.
2. The Utility Motion and Lien Claimants Motion shall be considered at a hearing scheduled for **July 5, 2023, at 2:00 p.m. (ET)** (the “[Hearing](#)”).
3. Objections, if any, to the relief requested in the Utility Motion and Lien Claimants Motion **can be made at or before the Hearing.**

Dated: July 5th, 2023  
Wilmington, Delaware

  
KAREN B. OWENS  
UNITED STATES BANKRUPTCY JUDGE